



URBT 34

TELEVISION

Years of Broadcasting

Urban Television Network



URBT TV is a cable and broadcast television network that airs 24-hours/7 days a week. The network is the future of original and diverse content for the Urban Marketplace broadcasting, comedies, talk shows, reality shows, news cast, and sports.

**URBT is currently servicing homes in Wichita
Wichita, Kansas (KCTU) Channel 5.4**



Moving media to a place it's never been

Reaching Wichita Viewers

ADVERTISING



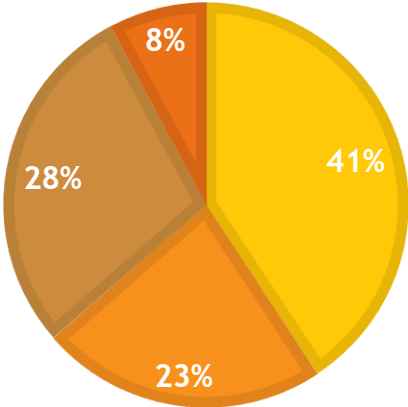
INVENTORY	UNIT DURATION	TEASER RATE	
MONDAY - FRIDAY 6AM - 12PM	30 SECOND SPOT	\$2.00 PER SPOT	MORNING
MONDAY - FRIDAY 12PM - 7PM	30 SECOND SPOT	\$3.00 PER SPOT	DAY TIME
MONDAY - FRIDAY 7PM - 11PM	30 SECOND SPOT	\$5.00 PER SPOT	PRIME TIME
MONDAY - FRIDAY 11PM - 6AM	30 SECOND SPOT	\$1.00 PER SPOT	OVER NIGHT

SPECIAL CHURCH RATES FOR HALF HOUR ON SUNDAYS

DEMOGRAPHICS

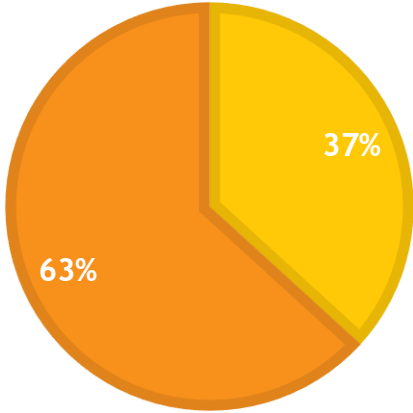
WHO'S WATCHING URBT

- African American
- Hispanic
- Caucasian
- Other



AGES

- 25-35+
- 35-55+



According to Nielsen Ratings

URBT TV

Watch On KCTU Channel 5.4 Broadcast and Cable

URBT TV sparks the interest of movie lovers from around the world with its phenomenal digital streaming movie and television platform.

URBT TV believes that it is addressing the need to implement programming for global appeal. Starting with hundreds of movie titles. URBT TV showcases top-notch programming for consumers to enjoy.

URBT TV is eager to put the “Punch” into how television is viewed around the world. With television available for viewing in Wichita 24 hours per day. We are excited for this new era at UBRT TV.





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Joseph Collins Jr.
213-594-5455
marketing@urbt.tv

URBT.COM